



INTRODUCTION

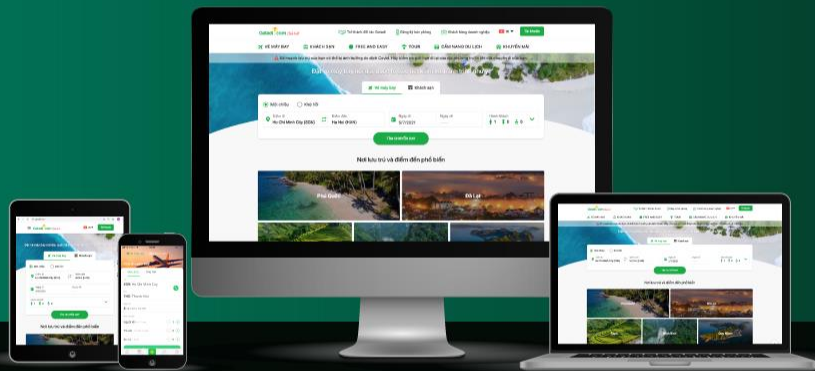
Gotadi

LATEST OFFICIAL VERSION

08/2021

WHO WE ARE

Together with the development of life, demand for travel and tourism is increasing. That's the reason why Gotadi - the first OTA in Vietnam was established in 2014. Gotadi carries with it the mission of providing comprehensive air ticket and hotel booking services, and other tourism services on its website and mobile application platforms



Gotadi always strives constantly to create quality products and improve customer experience:

DIRECT API INTEGRATION WITH AIRLINES

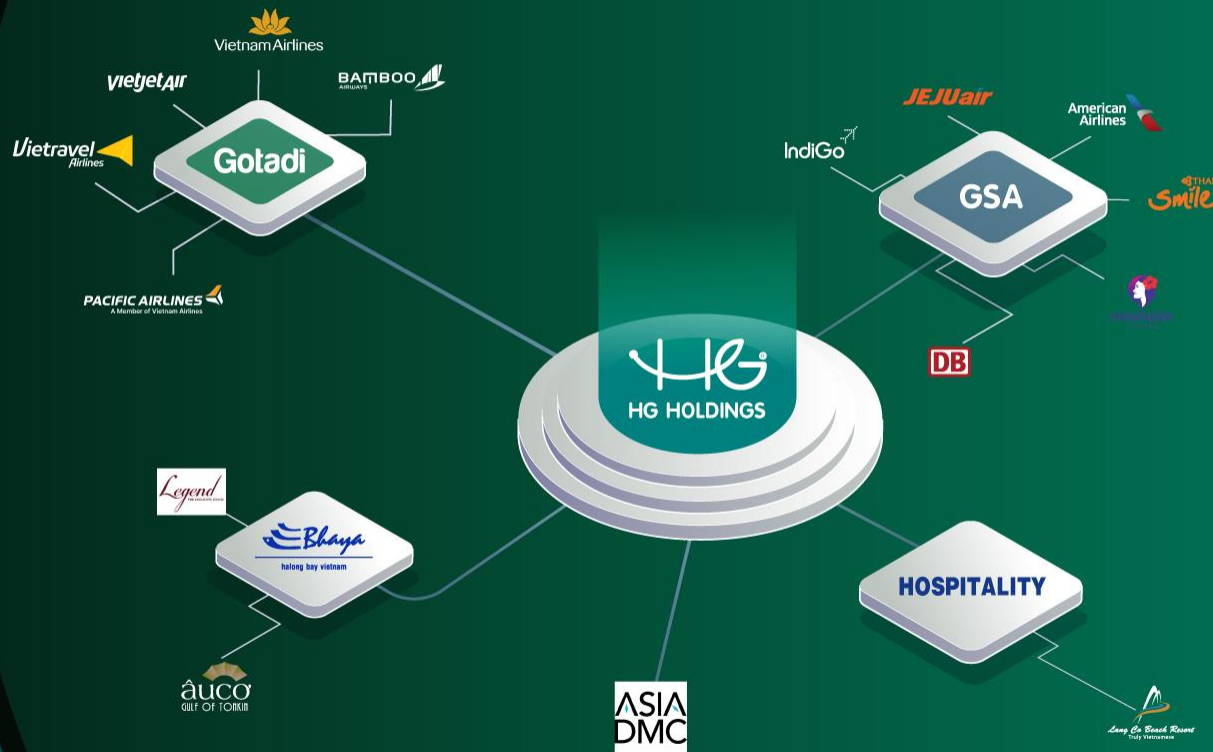
100% AUTOMATION OF SEARCH - BOOK - PAY – TICKETING PROCESS

OMNI-CHANNEL

Gotadi

is a member of
HG Holdings.

Its tourism
Ecosystem
provides all travel
related services in
Southeast Asia



CORE PRODUCTS & SERVICES



FLIGHT TICKETS

05 Domestic Airlines

54 International Airlines

900 Airlines for SOTO tickets



HOTELS

6.000

Domestic Hotels

400.000

International Hotels



TOURS

DOMESTIC TOURS
(Inbound)

INTERNATIONAL TOURS
(Outbound)

FLIGHTS & HOTELS COMBO
(Free and Easy)

20

YEARS OF EXPERIENCE

WORLD'S BEST AIRLINES

GENERAL SALES AGENTS

AUTHORIZED AGENTS

American
Airlines



JEJUair

IndiGo

THAI
Smile

HAWAIIAN
AIRLINES.




Vietnam Airlines

vietjetair

PACIFIC AIRLINES
A Member of Vietnam Airlines

BAMBOO
AIRWAYS

Vietravel
Airlines

QATAR
AIRWAYS القطرية

中華航空
CHINA AIRLINES

ANA

SINGAPORE
AIRLINES

THAI

 中国南方航空
CHINA SOUTHERN

 Lufthansa

AEROFLOT
Russian Airlines

 JAL
JAPAN
AIRLINES

KOREAN AIR

 CATHAY PACIFIC

 Emirates

 DELTA

AIRFRANCE

 HONGKONG AIRLINES
香港航空

AirAsia

 ACP Rail
International

OUR CUSTOMERS



OUR PARTNERS



TECHNOLOGY PRODUCTS & DISTRIBUTION CHANNELS

Gotadi

for Business
(B2B)

Products
for Business Travel

Depending on the type of small & medium enterprise (SME) or large corporation (BTM), Gotadi offers an optimized 100% automated software system:

- ✈ Employees actively book and manage their business trip schedule with the approved budget automatically
- ✈ Managers can control the budget with a transparent system and manage employee schedules according to company travel

Provide various types of tours, conferences, Team building, MICE, group activities for businesses (Corporate Tour)

Gotadi

Agent
(B2BAgent)

Products
for Agents & Collaborators

As an online travel office, this product helps agency customers or collaborators earn extra income through mobile applications and websites without any fee and can provide services to customers at any time anywhere and no need for agents' training certificates.

Gotadi

Partners
(B2B2C)

Products
for Business Partners

Provide an intermediary connection solution to help potential partners and potential users use OTA services with the win-win model without spending too much on operating and building products.

Gotadi

Directly to end-user
(B2C)

Products
for Gotadi End Users

Gotadi's strategic product is expected to bring to millions of Vietnamese users a technology product by Vietnamese people. The platform is changing the travel habits of Vietnamese people with an entire ecosystem that meets the needs of travelers from flying, staying, experiencing to a variety of other utilities.

B2B - Gotadi for Business

BUSINESS TRAVEL SERVICES MODELS

GOTADI SME & GOTADI BTM:

TRADITIONAL
AGENTS



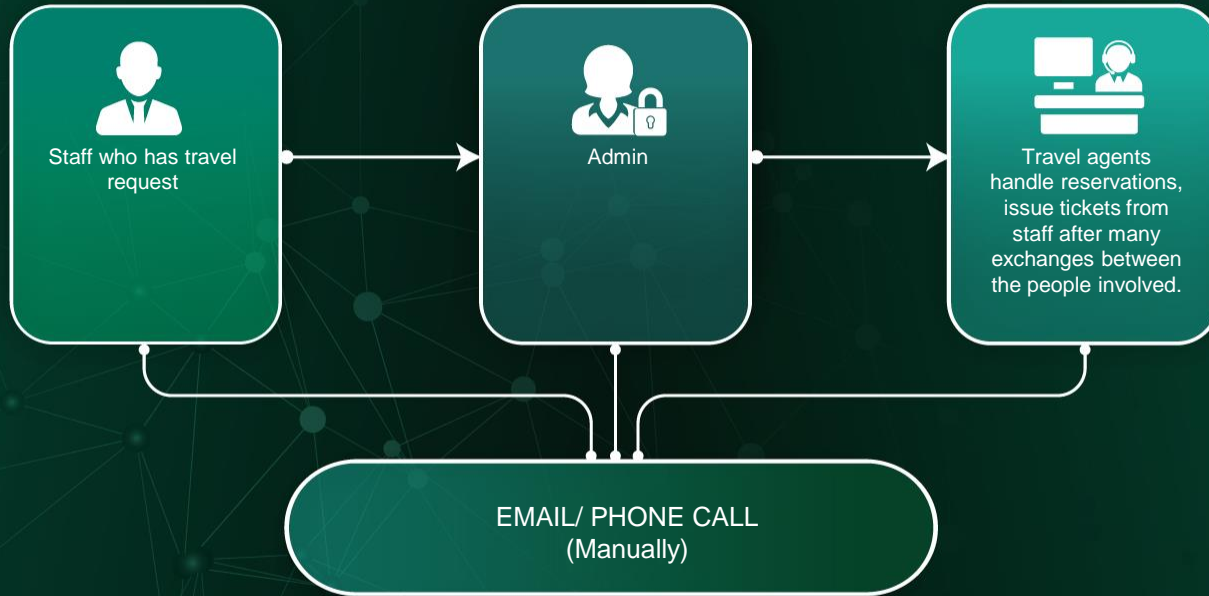
GOTDI SME



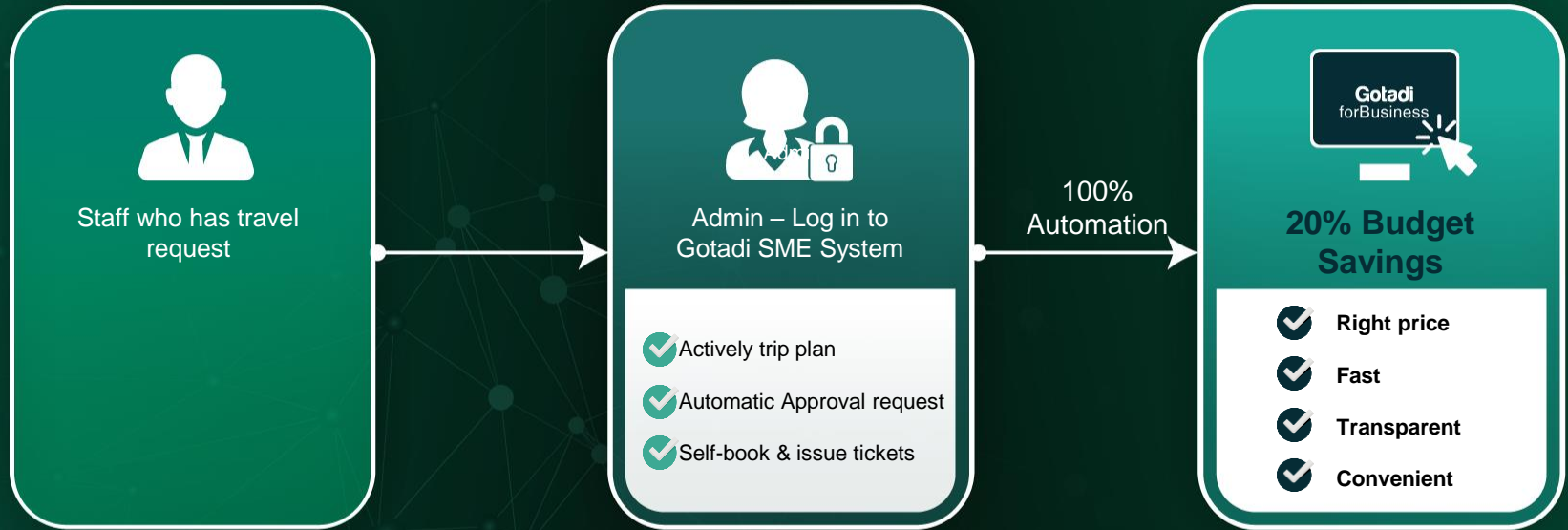
GOTADI BTM



TRADITIONAL AGENTS PROCESS

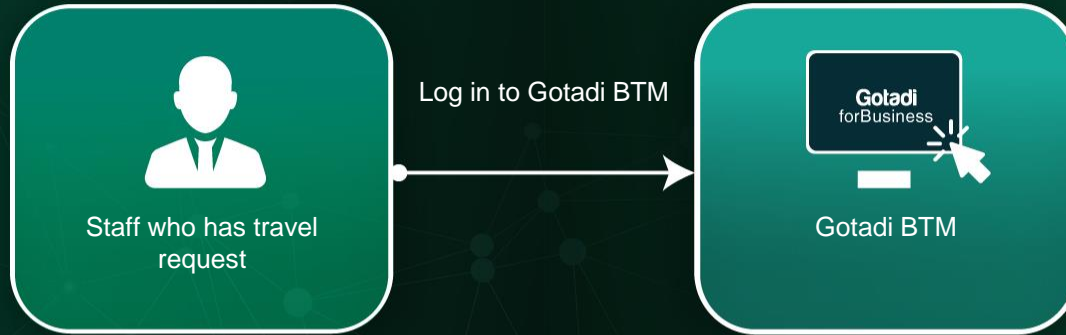


GOTADI SOLUTIONS



GOTADI SME
(SMALL & MEDIUM ENTERPRISE)

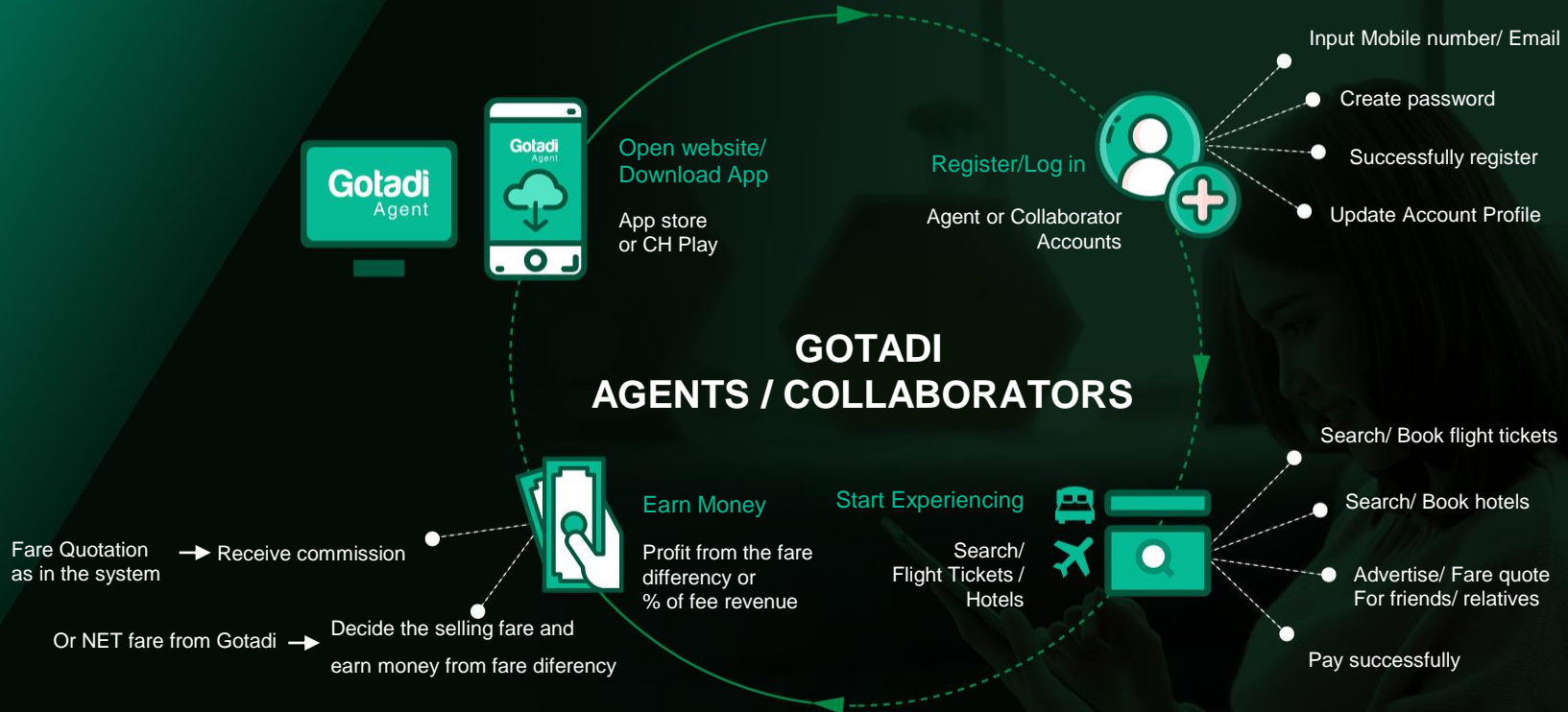
GOTADI SOLUTION



- ✓ Easy to book and issue tickets anytime, anywhere
- ✓ A company travel policy is an auto set up in the system
- ✓ Customers Profiles are input one time and flexible adjustable
- ✓ Choose the suitable fare for each trip according to budget policy
- ✓ Maximize the savings and manage the budget in real-time

GOTADI BTM
(FOR LARGE CORPORATIONS)

B2B Agent - Gotadi Agent



B2B2C - Gotadi for partners

- ✓ Easy to integrate with bandwidth saving for partners' servers
- ✓ Match with different application platforms
- ✓ Adjustable UI to match with partners' UI

Gotadi

Webview

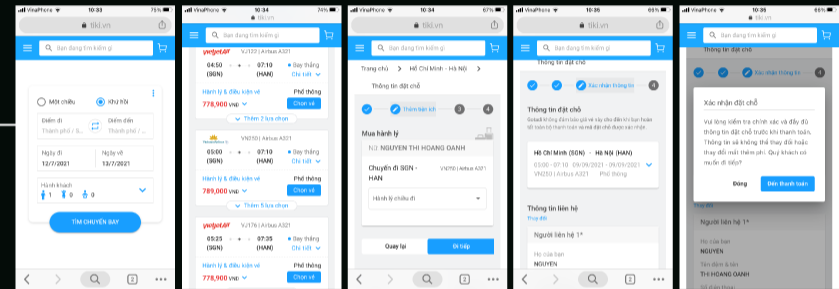
- ✓ Action like Original App

App in App SDK

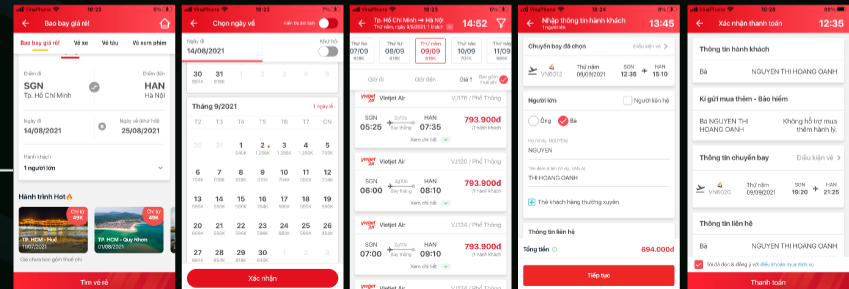
API

- ✓ Search/book via Gotadi API
- ✓ Secured connection and data
- ✓ Partners can adjust content and UI to match with partners' Application

Tiki.vn

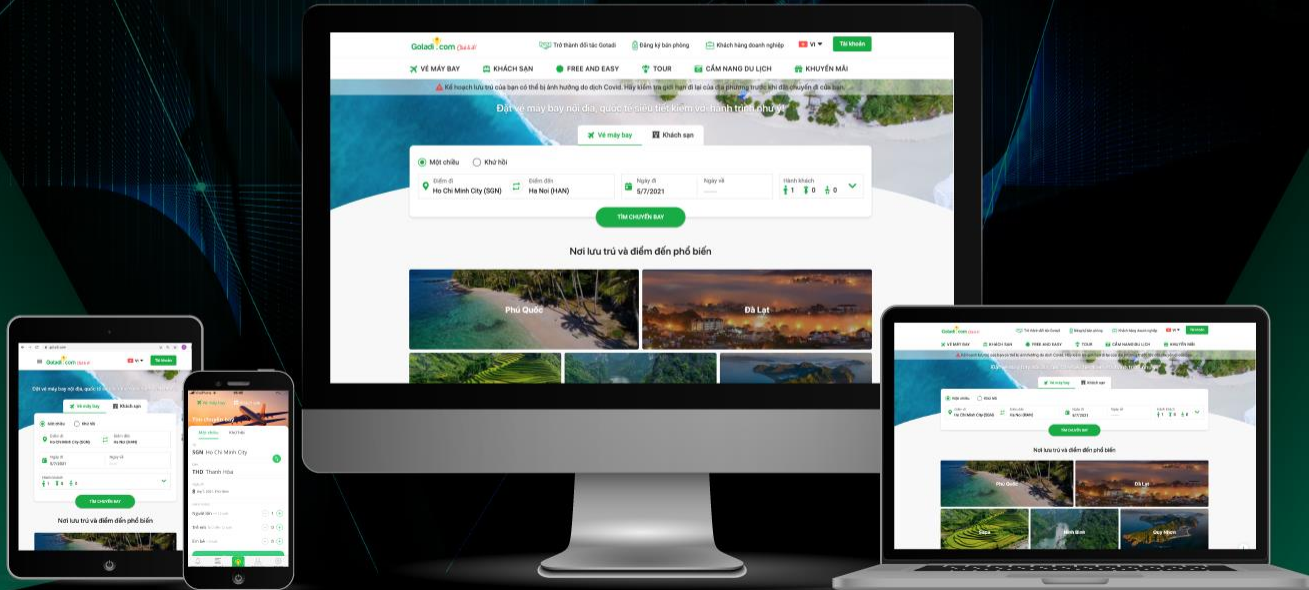


Sendo Mobile App



B2C - Gotadi for end-users

- ✓ Flight Tickets/Hotels and other travel services online booking system for B2C customers
- ✓ Customers actively search, book, pay and receive the confirmation via website & mobile applications.



BENEFITS OF COOPERATION



SERVICES FEE
SHARING



MORE VALUES
FOR
CUSTOMERS

50:50

WIN-WIN
COOPERATION
50:50



PRODUCT
DEVELOPMENT
TOGETHER

GOTADI TRAVEL TECHNOLOGIES JSC



1900 9002



Ho Chi Minh City: 194 Nguyen Thi Minh Khai, Vo Thi Sau Ward, District 3
Ha Noi: 47 Phan Chu Trinh, Hoan Kiem District

GOTADI FOR BUSINESS (B2B)



salescorp.sgn@gotadi.com



<https://biz.gotadi.com/>



www.facebook.com/gotadiforbusiness

GOTADI AGENT (B2BAgent)



agent@gotadi.com



<https://agents.gotadi.com>



www.facebook.com/Gotadi.Agent

GOTADI DIRECTLY TO END-USER (B2C)



lienhe@gotadi.com



<https://gotadi.com/>



www.facebook.com/hgotadi

GOTADI PARTNERS (B2B2C)



sang.lq@gotadi.com

An aerial photograph of New York City at dusk, featuring the Empire State Building and other skyscrapers. A semi-transparent green overlay covers the right side of the image, containing a network diagram of white lines and blue dots. A white rectangular frame with diagonal corner lines is centered over the text.

Thank You